

# Kait Hoehne

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## Work Experience

*WNET: Interactive Engagement Group - Digital Producer* *New York, NY (Sept. 2016 - Present)*

Designed, built and maintained pages for the station's websites. Acted as a project manager with the American Masters team, NYC-Arts team, and independent documentaries teams, maintaining their respective sites and orchestrating multi-media campaigns. Produced and edited video series and multimedia content for various sites and campaigns.

*Freelance - WordPress Front End Web Developer* *New York, NY (Sept. 2016 - Present)*

Worked with clients to update, redesign, or launch sites for their organizations or small businesses. Clients include bakeries, realtors, and a local chapter of the EAA. Sites were built in WordPress and Drupal, using HTML5, CSS3 and Javascript.

*Wisconsin Public Television - Online Editor* *Madison, WI (2014-2016)*

Designed, built and maintained pages for the five main websites managed through WPT. Worked with the promotions team to craft multi-media content for the station's blog and social media platforms. Collaborated and supported staff whenever online and multi-media work was needed.

*Madison Commons - City Life Editor* *Madison, WI (2013-2014)*

Shaped the City Life section in a hyper-local online news platform; Regularly produced multimedia news packages including articles, photos and videos

*University Communications - Multimedia Journalist & Blogger* *Madison, WI (2012-2014)*

Designed, built and managed the University of Wisconsin-Madison student life blog, "Kait and the Badger," using WordPress, HTML and CSS. Created video, photo & written content and built an audience of ±900 followers.

*The Clarion - News Editor* *Madison, WI (2011-2012)*

Orchestrated the news section in a bi-weekly student publication; Coordinated staff & contributed multimedia news packages regularly for both print and online platforms

## Education

*Free Code Camp* *(Certificate Granted Sept. 2017)*

Front End Web Development Certification

*University of Wisconsin - Madison* *(Graduated 2014)*

B.A. in Journalism with Emphasis in Reporting

*St. Luc Enseignement Artistique - Belgian School of the Arts* *(2006-2010)*

Emphasis in Photography & Illustration

## Additional Skills

In-depth knowledge of HTML5/CSS3, Javascript & Wordpress

Beginner knowledge of Ruby, React & Vue.js

In-depth knowledge of Adobe Creative Suite, Final Cut Pro and Avid

Fluent in French; Proficient in Spanish

## Volunteer & Extracurricular Work

Diversity & Inclusion Change Team Member - WPT (2015-2016)

Red Cross - Disaster Action Team Member (2010-2015)